

# Detroit Legal News

December 13, 2007

## Cyberspace Sightings

### *New Web site launched designed for business owners, entrepreneurs*

Hertz Schram P.C. (www.hertzschr.com), a Bloomfield Hills-based law firm, announced the launch of a Web site designed to connect business owners and entrepreneurs with potential business partners and investors called The Deal Gateway (www.thedealgateway.com).

"The Deal Gateway is a need-driven project created to connect investors and entrepreneurs while helping businesses prosper," said Kenneth F. Silver, co-founder of the site and partner at Hertz Schram. "The Deal Gateway is a resource that drives business activity by providing entrepreneurs and investors user friendly forum to develop new contacts, obtain feedback on their ideas and access other useful

resources. Our goal is to help diversify Michigan's economy by helping people identify new investment opportunities and business contacts."

Some of the site's features include an area devoted to free legal advice and related blogs, a calendar detailing events and seminars sponsored by The Deal Gateway, an anonymous message board where site visitors can collaborate and brainstorm with one another without revealing their identity, and direct links to other related publications.

The benefits of The Deal Gateway are not just limited to the web site. On the first Tuesday of every month, the site hosts an event called, "The Deal Incubator," featuring roundtable discus-

sions with attorneys where attendees can seek free legal business advice on prospective deals, investments, ideas and endeavors.

Additionally, a guest speaker series will be held every other month to discuss the hottest topics affecting the area. On Sept. 26, Larry Gormezano, manager of the southeastern branch of the Michigan Economic Development Corporation, Michigan Business Development, helped launch the program with a discussion on "What the Michigan Economic Development Corporation Can Do for You and Your Business."

For more information on The Deal Gateway or to inquire about upcoming events, please visit [www.thedealgateway.com](http://www.thedealgateway.com)